

About

UX designer with in-depth experience helping companies solve problems, design processes and quickly launch scalable, intuitive products that shape the future of their business.

Experience**Walmart: 2019 – Present**

Senior Product Designer (February 2020 – Present)

- Led the end-to-end design process for a digital tool giving 1.2+ million associates the ability to walkie-talkie, leave voice messages, and text with each other in stores — speeding up the time it takes to complete tasks and help customers.
- Worked with cross-functional teams to consolidate core work apps into one single, customer-grade experience — enabling associates to thrive both inside and outside of work. MVP released in March 2021 and has maintained a 75+ SUS (adapted) score.
- Designed a product lookup feature, the most frequently used feature in the core work app, that answers 7+ million queries a week — completely transforming the associate workflow for stocking and helping customers.

Product Designer (January 2019 – February 2020)

- Turned a personal pet project, a digital voice assistant, into a full-blown app with company backing. This digital assistant was introduced to 1.2+ million store associates in 2020 and is now a core part of the associate experience and workflow at Walmart.
- Consolidated seven separate store financial and metric applications into one seamless app experience.

10 Pound Gorilla: 2012 – 2019

Designer (February 2017 – January 2019)

- Led the research and design of an international association website with over 25,000 members. (www.rotor.org)
- Collaborated on a website redesign for nationwide ecommerce retailer, CrossBreed® Holsters. The redesign helped lead to a 120% increase in product sales — an increase of over \$60,000/month.

Web Designer / Font-End Web Developer (May 2013 – February 2017)

- Increased company productivity by implementing project procedures, building reusable UI components, branding and style guide templates, as well as modular code templates for quick-start proof of concepts and theming.

Intern (January 2012 – May 2013)

Recognition**Design Associate of the Month**

Walmart (June 2020)

Selected as design associate of the month out of a team of 160+ designers.

National Conference Speaker

DNN Summit / DNN CON (2014, 2016, 2017, 2018)

Selected as a speaker for an annual national DNN conference on 4 different occasions — presenting sessions that covered design methodologies, connecting with target audiences, and best coding practices.

Expertise**Skills**

- UI/UX
- Design Documentation
- Product Strategy
- Facilitating Workshops

Tools

- Wireframing and Prototyping
- Research and Testing
- Sketch, Figma, Adobe CC

Education**BFA in Communication Design**

Texas State University / 3.8 GPA / Magna Cum Laude (August 2009 – May 2013)